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2 9 MAY 1974

MEMORANDUM FOR THE UNITED STATES INTELLIGENCE BOARD
THE INTELLIGENCE RESOURCES ADVISORY
COMMITTEE

SUBJECT: The KIQ-KEP Program for FY 1975

1. I have recently reviewed the Baseline Reports for the
KIQ pilot program evaluation initiated earlier this year. These
Reports contain the definition of information deficiencies along with
the expectations of program managers to collect or produce against
these intelligence gaps; performance reports on these KIQs are not
due until the end of September, 1974. USIB will be briefed on the
pilot program to date at an early time. I believe we have learned a
good deal from this first part of the initial effort which will permit
us to clarify the instructions and to make significant improvements
in the FY 75 Baseline Reports.

2. While the pilot program for evaluating a few of the FY 1974
KIQs will not be completed until the fall, we need to preserve the
momentum already achieved and insure that our FY 75 KIQs reflect
our substantive objectives for the new fiscal year. Accordingly I have
asked the National Intelligence Officers to work with you in developing
the KIQs for FY 75, bearing in mind my FY 75 objectives for the
community as submitted to the President and our understanding of the
most critical needs of our principal policy-making consumers. I have
also asked that DIA's Critical Near-Term Defense Intelligence
Objectives (CNTDIOs) be considered in this context as a basic input
for military-related KIQs. Though the time is short, I should like   25X1
to issue the FY 75 KIQs in July. (See Attachment 1.)

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3. As several NSCIC members have noted, we need to carefully limit the number of KICs in order to focus clearly upon the current key questions. I hope to see no more than fifty questions, with each KIQ addressing a single subject. (Keep in mind that each KIC is further reduced to five principal information deficiencies in the KEP process, each of which is a focal point for collection, production and performance evaluation.)

4. Reducing and focusing the number of questions is also essential if we are to carry out the simultaneous evaluation of all of the FY 75 KICs. Attachment 2 is the FY 1975 KIC-KEP schedule. The main point of the schedule is to provide the first full KIC evaluation in CY 1975.

5. The NIO-drafted KIQs for 1975 will be submitted to the USIB for comment prior to being forwarded to the NSCIC and issued. An addendum to the KEP Guidance and Instruction for baseline reporting will be issued simultaneously with the FY 1975 KICs so that the preparation of these baseline reports can begin immediately thereafter.

6. As noted previously, performance reports for the pilot program are due in September 1974 as planned. This will provide us with the experience required to refine the Performance Report instructions, if necessary, prior to tackling the full FY 75 KIC performance evaluation in the spring of 1975.

7. It is essential that KEP participants follow the guidance and instructions carefully for preparing Performance Reports to assure that inputs are complete, standardized, that the data are internally consistent, and to avoid ambiguity. I realize that the determination of the resources expended in addressing KICs will be difficult; however, I am sure we can obtain meaningful results if we are explicit in stating how we arrived at a given level of effort.

8. I am gratified and encouraged by the cooperation of the community in this new venture. I believe the importance of this effort is evident to all of us as a direct response to the President's charge to relate intelligence resources to intelligence substance and to improve both our product and the effectiveness of our resource allocation.

/s/ W. E. Colby

W. E. Colby

Attachments (2)

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PRD/TB: _____ (22 May 74)
Distribution:
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FY 1975 KIQ SCHEDULE

JUN 14   KIQ DRAFTS FROM NIOs; TO USIB FOR COMMENT.

JUN 28   KIQ COMMENTS FROM USIB.

JUL 5   KIQs TO NSCIC MEMBERS FOR REVIEW.

JUL 19   KIQ COMMENTS FROM NSCIC MEMBERS.

JUL 24   DCI APPROVAL.

JUL 31   FY 1975 KIQs DISSEMINATED.

FY 1975 KIQ-KEP SCHEDULE

	1974												1975							
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct

KEP Pilot Program FY 74 KIQ's

Performance Period

Baseline Inputs   IC Baseline Reports   Performance Report   IC KEP Report

Inputs

FY 75 KEP FY 75 KIQ's

KIQ Formulation

Performance Period

CNT DIO

Baseline Inputs A B&C   IC Baseline Report   IC KEP Review   Performance Report A BC&D   IC KEP Report

FY 1976 KIQ Formulation